

# DOWNTOWN REVITALIZATION ACHIEVEMENT IN HAVERSTRAW



## INTRODUCTION

Haverstraw, A quaint village with a rich history along New York's Hudson River, faced challenges in revitalizing its downtown area. The Stone Building, a significant historic structure adjacent to the village hall, remained underutilized and needed renovation. The village sought opportunities to breathe new life into this space and bolster its downtown appeal.

## OBJECTIVE

To secure funding for the renovation of the Stone Building's first floor and attract businesses that would contribute to the revitalization of Haverstraw's downtown area.

## STRATEGY & EXECUTION

### 1. Securing the Grant:

- Identified and applied for the New York State Downtown Revitalization Grant.
- Highlighted the significance of the Stone Building to Haverstraw's history and the potential impact of its renovation on the local economy.
- Successfully secured a grant amounting to \$665,000.

### 2. Strategic Collaboration:

- Conducted research to identify potential businesses that aligned with the village's vision for downtown revitalization.
- Initiated discussions with Stoneyard Brewing Company, a renowned brewery from Rochester, NY.
- Presented the opportunity to expand their operations into Haverstraw, emphasizing the village's commitment to supporting their establishment.

### 3. Renovation & Establishment:

- Utilized the grant funds to renovate the first floor of the Stone Building, ensuring it retained its historic charm while meeting modern standards.
- Facilitated the establishment of Stoneyard Brewing Company's new brewery and restaurant in the renovated space.

## OUTCOME

The successful acquisition of the New York State Downtown Revitalization Grant and the strategic collaboration with Stoneyard Brewing Company led to:

- Future revitalization of a key historic building in Haverstraw's downtown area.
- Future establishment of a new brewery and restaurant, attracting both locals and visitors and boosting local commerce.
- Increased foot traffic in the downtown area, benefiting other local businesses.
- Enhanced community pride and a renewed interest in preserving and celebrating Haverstraw's rich history.



## CONCLUSION

The downtown revitalization achievement in Haverstraw serves as a testament to the power of engaging stakeholders, strategic collaboration, proactive grant-seeking, and a vision-driven approach. By leveraging state resources and forging partnerships with businesses that align with the community's values, Haverstraw has set a precedent for how small villages can rejuvenate their historic centers and foster economic growth.

From historic foundations to modern aspirations, Haverstraw's downtown transformation is a testament to visionary collaboration and the power of community resurgence.